

INVEST
IN NIS



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City of Nis

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 - 1.Educated and trained, professional and innovative people;
 - 2.We produce quality products;
 - 3.We have new ideas, for a new goods and new services;
 - 4.We are influential
 - 5.We are open for different cultures, languages and people
- Contact Local development and projects office26



Where we are?



Nis Airport Constantine the Great-Regional airport located in the City of Nis, 2nd fastest growing airport in Europe by the number of passengers in 2017. with cargo transportation development potentials, too.



- Black sea, Port of Varna
- Mediterranean sea – Port of Thessaloniki
- Adriatic sea- Port of Bar



Where we are?



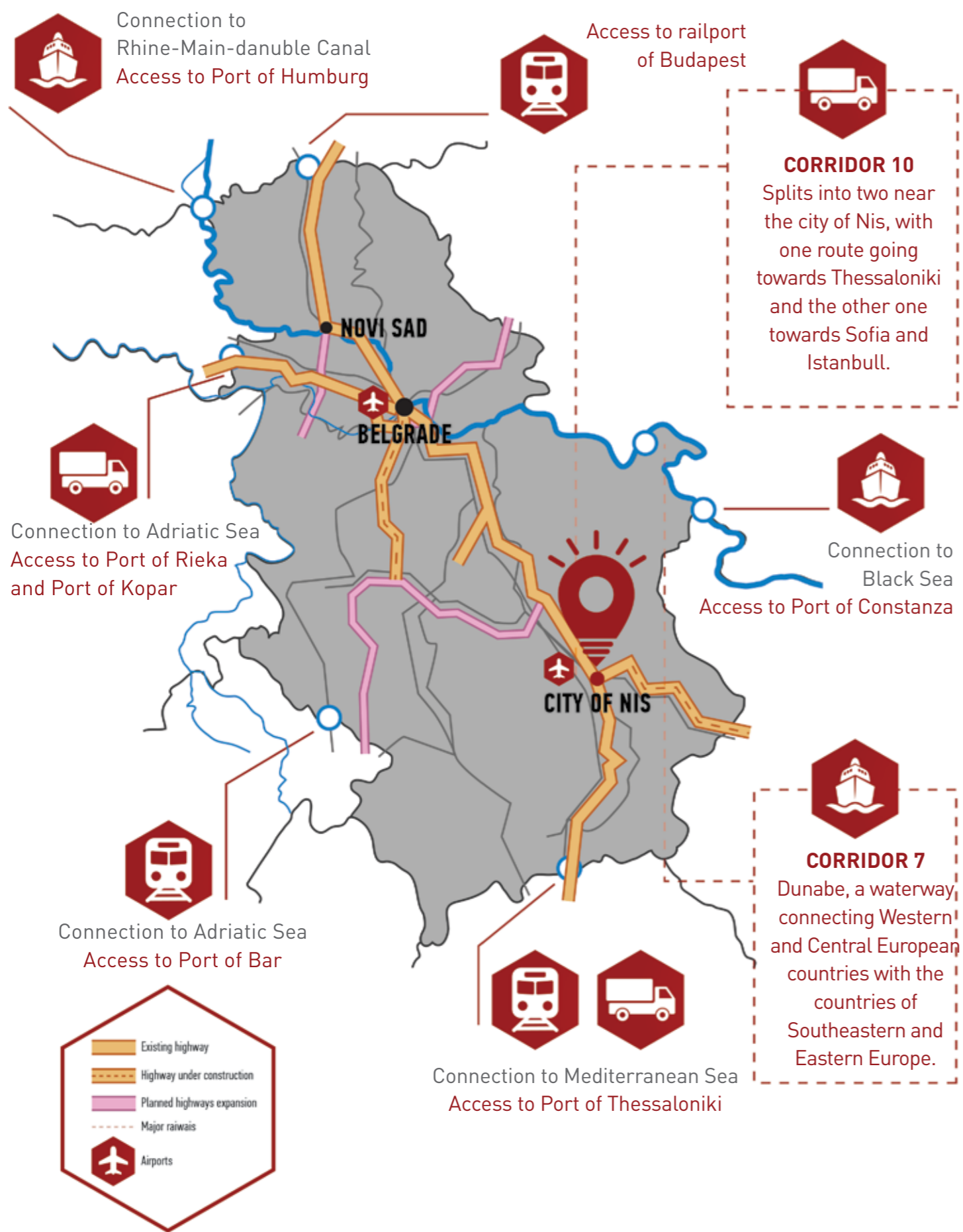
Nis is located as crossroad on the pan-European highway and railway corridor 10, which splits into two, in the City of Nis, south route going towards to Thessaloniki and east route going towards Sofia and Istanbul.

Distance from the economic centers in the surrounding of the City of Nis

Destination	Destination form Nis (km)	Estimated Travel Time
Niš Airport	5	11 min
Belgrade City Center	240	2 h 30 min
Belgrade International Airport	250	2 h 50 min
Sofia, Bulgaria	170	2 h 20 min
Skopje, Macedonia (FYROM)	210	2 h 40 min
Thessaloniki, Greece	410	4 h 40 min
Budapest, Hungary	610	6 h 10 min
Vienna, Austria	850	8 h 30 min
Istanbul, Turkey	730	8 h



Where we are?



Where we are?

- City of Nis and Nis region is located on southeast of Serbia,
- Serbian 3rd largest city, developing as engineering, technological and manufacturing hub of South Serbia.
- Educational center with State University and 50,000 students on 14 faculties and 28 secondary schools with 30,000 pupils
- Potentials and market availability with a population of 1,6 million in Southern and Eastern Serbia, in NUTS2 region level,
- Center of Euro region of 6 million habitants with 80 Municipalities in Serbia, Bulgaria and Northern Macedonia,
- Center of Nisava administrative district with State institutions, allocated on district level, with 400,000 habitants



● **People - Human capital** - the most valuable resource of Nis region with 150,000 habitants under '40s

● **Location and corridors** - as City on intersection of European highway and railway networks, air traffic and gas supply corridors connecting Europe with Asia.

● **Development concept** - Smart City in early development phase with open government managing concept on local level

● **Strategic planning** - The City of Nis and Nis region is region of the future, with the most promising prospects for inward investment, economic development and business expansion, recognized and awarded by Financial Times fDi Magazine, in category: FDI Strategy, small European cities (less than 500.000 inhabitants).



Smart city, dynamic, vibrant and growing city



A bold vision for the future

- Dynamic, vibrant and growing city with 3,718 Active Companies and 9,513 of Active Entrepreneurs
- Each year, 1,500 new startups open
- Co-working spaces available for new ideas
- Total commodity exchange of Nis located businesses is 10, 23 billion euros and export of 4,9 billion euros.
- New foreign investments of _____
- New jobs in foreign companies _____
- Priority development goals for 2020- City of Nis Development program adopted and promoted by the City:

- 1) Opening and developing Science and Technology Park as business improvement tool and business friendly environment hub for development of existing companies and opening of new ones
- 2) Improving the quality of life and standards of citizens with special reference to young people.
- 3) Environmental protection and improvement, as part of sustainable development vision of local community.

Locations and finding the right space



Greenfield and brownfield locations

Greenfield and brownfield investment sites in Nis are distributed in a total of 38 positions. The total area of this land is 100 ha. Some of these locations also have quality facilities that can be put into operation quickly. All locations are well connected by local roads with access to the highway or railway junction.

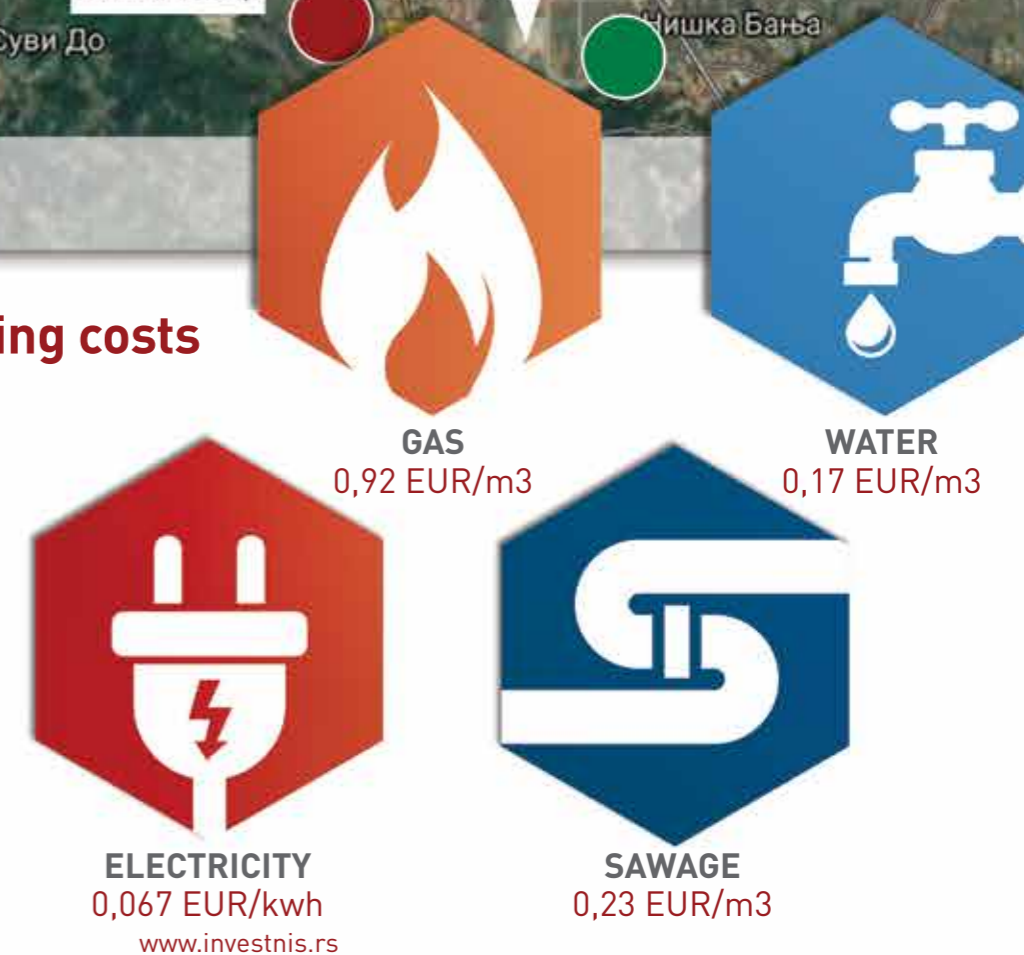
Land ownership is different. There are privately owned, city-owned as well as state-owned sites. All of them are characterized by being in a unique database created by the LED office and providing expert support to the investor for easier negotiation, legal procedures and realization of the investment.

Locations and finding the right space

Competitive operating costs

Competitive operating costs are one of the advantages of investment locations in Nis. Tailored to the needs of investors, utility companies efficiently provide all services such as:

All prices are average and do not include VAT



Heritage, present and future

Since 1948 Nis was the leader in electronics manufacturing in the Region.

In '80s, electronic industry employed more than 28,000 workers with an annual export value of \$ 600 million per year.

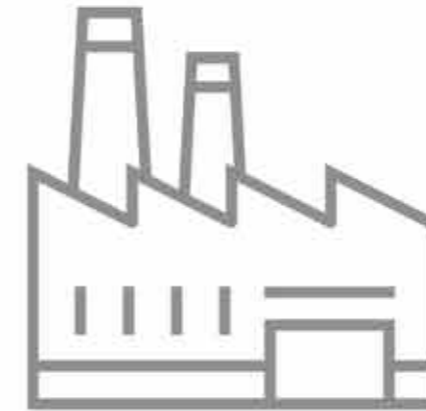
Ei Nis Company was producing home appliances, air-conditioners, medical equipment, X-ray machines, acoustic equipment, printed plates, electronic machine elements, hydraulics, pneumatics, etc.).

Today, more than 200 companies with around 4000 workers in advanced technologies, with vision to become City of advanced technologies again with Faculty of Electronic and Faculty of Mechanical Engineering.



Sectors in industry that are developing today in Nis

Smart city, dynamic, vibrant and growing city



3,370

Number of
Active Companies



9,978
Number of
Active Entrepreneurs

The most important industrial sectors that are dynamically developing in Nis and in the Nis region today are:

- **Electronics** industry with more than **200** companies with around **5000** employees
- **Automotive** industry with **7** companies with around **7000** employees
- **Textile** industries with **2** foreign companies with around **2000** employees
- **Tobacco** industry with **1** company with around **1000** employees



Knowledge, skills and employment

170,929

Working Age Population
(est. 2017)

The City of Nis and Nisava district are the fastest growing area in South Serbia and boasts one of the youngest populations; more than 30 faculties, 4 universities including The Nis State University with comprehensive public research institutes and more than 50 high schools ;

Workforce of 200,000 people, with 25 percent of which holds a bachelor's degree or higher.

Nis is the best City for millennials in the area.

Modern approach for start up

Co-working spaces existing and establishment in the future

The Regional Center is the first institution in Serbia that is of regional type and built for professional development in education. It was established through the project "Support of the Kingdom of Norway to the establishing of the Regional Center for Professional Development in Education", in which the partners also were the Government of the Kingdom of Norway, Ministry of Education and the City of Niš.

Knowledge, skills and employment

Top employers in Nis region



Tobacco industry,
USA 1000 employees



Automotive industry,
South Korea, 2300 planned /
1500 employees



Automotive industry,
South Korea, 700 planned
/ 300 employees



Textile industry, Italy, 2100
planned / 2000 employees



Automotive industry,
Hong Kong, 1562 planned
/ 3400 employees



Textile, Turkey, 700 planned /
2000 employees



Automotive industry,
Germany, 1600 planned /
2200 employees



Automotive electrical sector
industry, Philippines,
(100 / 1250) employees



Automotive industry,
Germany, 1.500 employees
(Aleksinac Municipality,
30 km away) employees



Automotive industry, Germany,
2.500 + 2.000 employees
(Prokuplje Municipality, 30 km
away and Doljevac Municipality,
15 km away)



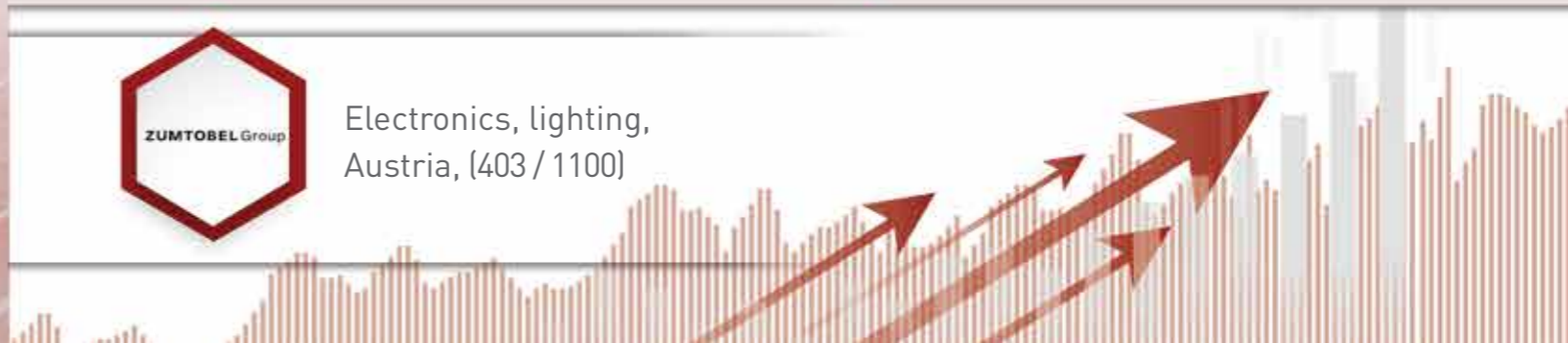
Pharmaceutical industry,
400 employees
(Leskovac, 45 km away)



Textile industry, Germany,
600 employees
(Leskovac, 45 km away)



Electronics, lighting,
Austria, (403 / 1100)



Our support and services

38 experts- economists, lawyers, engineers, urban planners, architects, and other professional profiles, organized in the Office for Local Economic Development are on the front line to help investors who come, or are already operating in Nis.

- We provide all types of information to investors relevant to planning and implementation of the investment, regarding the location and land or business space, that includes both, greenfield and brownfield investments;
- We coordinate all City administration departments and local public enterprises in providing support and services to investors for efficient procedures and documents flow acceleration;
- We make available to investors the databases that we manage and which are important for investors in all phases of investment planning, resource planning and investment implementation
- We assist in analyzes relevant to investors businesses decisions within the authority of the local government
- We develop the documents that are adopting by the Mayor, City Council and the City Assembly, for new jobs creation and of interest for investments in our community
- We connecting local, regional and state Agencies and Institutions in planning, implementing and supporting investments
- We are organizing public-private dialogues to improve investment climate and legal framework for business improvement;
- We communicate with the business community on a daily basis and provide the necessary information and services in day-to-day problem solving;

Our operating efficiency and quality standards

Our operational efficiency and high quality standards are proven in the realization of investments. From the moment of signing the Memorandum of understanding until companies operations start, including transfer of land ownership, issued Location permit, Construction permit issued and Usage permit issued, total elapsed time shows efficiency and quality standard of services we achieved.

- 11 months for Greenfield investment of Yura Corporation
- 9 months for Greenfield investment of Shinwon
- 10 months Greenfield investment of Johnson Electric Phase I
- 10 months Greenfield investment of Johnson Electric Phase II
- 12 months Greenfield investment of Leoni Niš factory Phase I
- 12+ 9 months Greenfield investment of Leoni Niš factory Phase II
- 10+ 14 months Greenfield investment of Cooperatief IMI Europe
- 16 months Greenfield investment of Zumbobel group

Please contact Local Economic Development and Projects office and see how City of Nis can help you to improve your business, create a new jobs and create and implement new investment plan in our community.



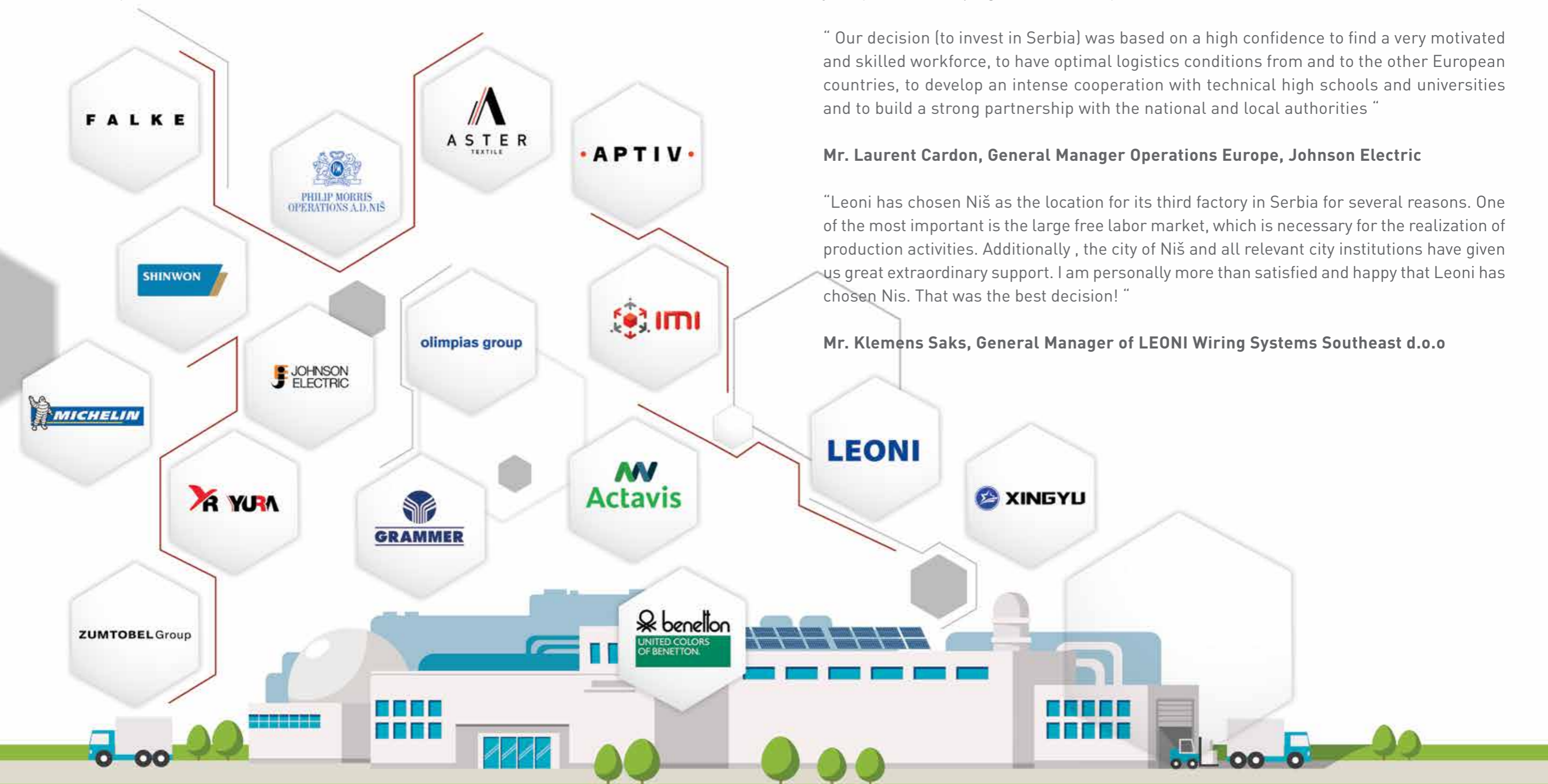
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Nis is home to many worldwide companies

We are developing our community together

Foreign direct investment has brought in more global companies with total investments of over € 800 million and over 10,000 new jobs in 5 key sectors.

New members of our business community building their businesses, jointly with developing our community.



Nis is home to many worldwide companies

What our businesses say

Foreign direct investment has brought in Nis region more global companies with total investments of over € 800 million and over 10,000 new jobs in 5 key sectors.

New members of our business community building their businesses, jointly with developing our community.

“ Our decision (to invest in Serbia) was based on a high confidence to find a very motivated and skilled workforce, to have optimal logistics conditions from and to the other European countries, to develop an intense cooperation with technical high schools and universities and to build a strong partnership with the national and local authorities “

Mr. Laurent Cardon, General Manager Operations Europe, Johnson Electric

“Leoni has chosen Niš as the location for its third factory in Serbia for several reasons. One of the most important is the large free labor market, which is necessary for the realization of production activities. Additionally , the city of Niš and all relevant city institutions have given us great extraordinary support. I am personally more than satisfied and happy that Leoni has chosen Nis. That was the best decision! “

Mr. Klemens Saks, General Manager of LEONI Wiring Systems Southeast d.o.o

Community and business development in our community rests on three pillars of development.

- Knowledge and people
- Multicultural local community
- Natural Resources

Knowledge and people

Nis is one of the most important and largest university and engineering centers in Serbia with 25,000 students at 14 faculties.

3300 students graduate from the faculties of the University of Nis every year.

With organizational units for educational and scientific activities, faculties of technical sciences are ready to cooperate with the business community and educate future engineers:

- Faculty of Electronic Engineering 2,320 students
- Faculty of Mechanical Engineering 1,333 students
- Faculty of Civil Engineering and Architecture 1010 students



The city of Nis has strategically opted for the dynamic development of the IT sector. A step towards that goal is the determination of the City for the construction of the Science and Technology Park, which is implementing with the Government of the Republic of Serbia support. This Project is the concrete application of knowledge in business improvement in three phases:

- Student center of the Electronic Faculty of the University of Nis.
- Multi-purpose lamella of the Electronic Faculty of the University of Nis which include Open Space for project implementation (students, teaching staff, economy), Space for student / teacher entrepreneurship, Spatial conditions for the implementation of a new type of education (academic project dual education) with a closer connection with local companies.
- NTP Nis facility, which includes the provision of infrastructure and services to help innovative companies achieve business success in the high technology market. Innovative firms receive specific equipment for service use to keep firms initial investments lower.



Multicultural local community

Nis is Multicultural local community and one of the oldest cities in Europe. Nis is rich of historical treasures from long urban history of the city. From Roman Empire Constantine the Great- Mediana Palace, from Turkish Ottoman Empire- Nis fortress, and Skull Tower as monument of heroic liberation history. Nis is birthplace of Roman emperor Constantine the Great who represents one of the key figures in the history of Europe and Christianity. Nowadays Nis lives multiculturalism through cultural events that are an integral part of the city's life. The multicultural soul of Nis is woven into:

- International Jazz Festival Nisville, whose programs are visited by over 120,000 people every summer, with famous domestic and foreign musicians and artists. The popular American jazz magazine "Downbeat" rated Nisville as the only festival that promotes music created on the American continent, Balkan melodies and a combination of these two direction.
- International Choral Festival, at the beginning of July, in the acoustic space of the amphitheater in the Nis Fortress, includes performances by amateur choirs from all over the world, as well as accompanying events such as thematic forums, choir studios, and exhibitions. Over the past years Nis was hosted more than 500 choirs from the country and abroad, 320 conductors, 27 orchestras, with more than 42,000 participants and 120 soloists.
- Movie Festival of the actors, in open space cinema in Nis Fortress, when every August the Mayor of Nis symbolically hands over the keys of the city to the actors and Nis becomes a "city of actors and film", and glorifies film actors.



- As a university and youth city, Nis hosts multicultural student events such as:

The International Student Folklore Festival, brings together the cultures of Europe, Asia, South America and many others who meet, collaborate, dance, play and sing together in Nis. The International Student Folklore Festival is organized according to the rules of the World Organization of Folklore Festivals and Folk Art (CIOFF), which is under the auspices of UNESCO.

The "International Festival of Student Theater Scenes - URBAN FEST", is searching for new values in art and culture in general, as well as the need for alternative approaches. The Urban Fest shaped the idea of affirmation and support the alternative theater scene and creative potentials, as well as the presentation of theater creation in the region.

The International Cultural Center with an American corner and the French Institute gives a complete picture of the city's multiculturalism.

Natural Resources

Nis offers all of the advantages of modern city and at the same time is surrounded by the amazing natural scenery. Nis Spa and South east Serbia spas, Sicevacka gorge, Suva Mountain are just some of the must-visit nature attractions. Hiking, caving, rafting, paragliding, hunting, fishing, horseback riding are just some of the recreational activities that provide additional quality of life and potential for development.

A special resource is the spas of southeastern Serbia with opportunities to enjoy thermal springs and health treatments.



Contact Local development and projects office



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